



## takeCHARGE announces 3<sup>rd</sup> annual K-I-C Start contest

takeCHARGE, a joint partnership between Newfoundland and Labrador Hydro (Hydro) and Newfoundland Power, is pleased to announce the launch of its third annual Kids In Charge (**K-I-C**) **School Contest**. The province wide contest encourages participating students to express why they believe energy conservation is important and to demonstrate what they do to save energy.

This year the contest has been expanded to include students of all grade levels. Students in grades K-12 are invited to submit entries in the form of a video, book, song, poster or other creative mediums that communicate energy savings. Entries will be judged on appearance, creativity, accuracy of the message, and effectiveness. As a class effort, K-6 classes are eligible to win 1 of 3 grand prizes of 5 iPads or multiple prizes of 2 iPads. Prizes will be awarded at the classroom level. Individual students or groups of up to 4 in grades 7-12 are eligible to win 1 of 3 grand prizes; 1 iPad for each group member and 5 iPads for their school.

“This interactive and engaging contest continues to develop awareness with today's youth about the importance of Energy Conservation,” says Diane Whalen, Manager of Energy Conservation, takeCHARGE, Newfoundland Power. “We are delighted to include participants of all grade-levels in becoming energy efficiency role models to their peers and school community.”

“Each year we look forward to the high level of creativity and hard work that goes into the submissions,” says Barry Brophy, Manager of Energy Efficiency, takeCHARGE, Hydro. “This contest gives children the opportunity to have fun while learning more about energy efficiency.”

Entries must be submitted by mail or email to your local utility (addresses below) by the following dates:

**K-6 Teachers** - Between November 27<sup>th</sup>, 2015 and January 29, 2016.  
Winners to be notified by phone and/or email on February 26, 2016.

**7-12 Students** - Between November 27<sup>th</sup>, 2015 and April 15, 2016.  
Winners to be notified by phone and/or email on May 13, 2016.

*K-I-C Start School Contest*  
Newfoundland and Labrador Hydro  
c/o Elaine Cole  
P.O. Box 12400  
St. John's NL, A1B 4K7  
elainecole@nlh.nl.ca  
(709) 737-4648

*K-I-C Start School Contest*  
Newfoundland Power  
c/o takeCHARGE  
P.O. Box 8910  
St. John's NL, A1B 3P6  
schoolprogram@takechargenl.ca  
(709) 737-5251

takeCHARGE continues to offer in-class presentations to students in grades K-6 which highlight the importance of saving energy. The presentations also help students understand the relevance of conservation in their homes and schools. Further details, including contest rules, can be found at <https://takechargenl.ca/news-events/school-program-contests/>

### **About takeCHARGE**

*A joint initiative between Newfoundland and Labrador Hydro and Newfoundland Power, takeCHARGE combines the expertise and customer reach of Newfoundland and Labrador's two electricity utilities. We work together to bring energy efficiency awareness and savings to the residents of this province. Your utilities are here to provide a service — a reliable source of energy to run your homes and businesses. To us, that also means helping you use energy wisely through takeCHARGE. For energy efficiency tips and information on rebate programs, visit [TakeChargeNL.ca](https://TakeChargeNL.ca) today!*

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